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Freedom Run Winery Grand Opening A Huge Success

LOCKPORT, N.Y. – More than 1,000 guests celebrated the grand opening of Freedom Run Winery in Cambria, New York this past Saturday, featuring an Asado Argentine-style barbecue consisting of roast duck, lamb and steamship rounds of beef while savoring 11 varieties of wine in the lavish tasting room.

“The response was truly outstanding,” said co-owner and chief operating officer Larry Manning, “both in terms of number of people attending and their enthusiasm. We could not be more pleased.” Guests were treated to music by a live band, vineyard tours by well-known winemaker Robert A. Green, and demonstrations of pottery making by artist and co-owner Sean Manning.

The other co-owner is brother Chip, who is vineyards/estate manager. Larry’s wife Sandra, Chip’s wife Vicki, winemaker Robert A.Green and tasting room manager Kathy Baker make up the rest of the management team, tending the 12,000 vines that currently produce about 50,000 bottles a year. “We have also been lucky enough to receive help from our children, our Mother, and other family members and friends, “said Sean. “This is truly a family and community venture.”

Guests also learned about the Private Barrel Club, a personalized wine-buying program. Larry said the limited offering gives true connoisseurs the chance to choose their own type and style of wine, place it in a French oak barrel, and be involved in many of the winemaking decisions. Owners will also participate in the bottling process, and can even select their own signature bottle and label. Those who do not require an entire 225 liter (300 bottle) barrel can purchase portions of a barrel along with family members, friends, or co-workers. “We just mentioned this for the first time to some of the guests at the grand opening,” said Larry, “and received several orders on the spot as well as many requests for additional information.”

The 90-acre winery, named in honor of the Underground Railroad, is located between the historic Niagara Escarpment and Lake Ontario. It is one of the newest wineries along the Niagara Wine Trail. Construction began in May 2005 and the first

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official day of business was February 10 of this year. The property also includes two buildings built in 1826, a two-story stone house that the Mannings plan to turn into a champagne house, and a barn where they will hold old-time dances once renovations are complete. For more information about the winery and its wines, the Private Barrel Club, to place orders online or to learn about upcoming events please visit us at www.freedomrunwinery.com or call 716-433-4136 or 800-775-4260.